

1. The publicity crew, ticket coordinator and house crew are assigned their duties by the
 

|                                |                  |
|--------------------------------|------------------|
| A. producer                    | B. house manager |
| <del>C. business manager</del> | D. stage manager |
  
2. The main responsibility of the \_\_\_\_\_ is to make your show a box office success.
 

|                       |                                |
|-----------------------|--------------------------------|
| A. house crew         | <del>B.XX</del> publicity crew |
| C. ticket coordinator | D. house manager               |
  
3. A \_\_\_\_\_ is a creative vision of how to attract an audience.
 

|                                |                           |
|--------------------------------|---------------------------|
| A. Fine arts calendar          | B. Fine arts booster club |
| <del>B.XX</del> Marketing plan | D. Patron program         |
  
4. A good season might include a group of plays connected with a \_\_\_\_\_
 

|             |                       |
|-------------|-----------------------|
| A. director | B. house manager      |
| C. survey   | <del>D.XX</del> theme |
  
5. If you announce your season before the school year begins you can \_\_\_\_\_
 

|                            |   |
|----------------------------|---|
| A. finalize your contracts | B. do research                          |
| C. make a marketing plan   | <del>D.XX</del> A, B, and C are correct |
  
6. Music events, art exhibits, theater productions and speech tournaments can be included in a \_\_\_\_\_
 

|                        |                                    |
|------------------------|------------------------------------|
| A. marketing plan      | <del>B.XX</del> fine arts calendar |
| C. season with a theme | D. mock program                    |
  
7. PSA stands for \_\_\_\_\_
 

|   |                                 |
|---|---------------------------------|
| <del>A.XX</del> public service announcement | B. produced script announcement |
| C. print submission announcement            | D. public school announcement   |
  
8. A news release is sent to \_\_\_\_\_
 

|                        |                                    |
|------------------------|------------------------------------|
| A. radio stations      | <del>B.XX</del> print publications |
| C. television stations | D. A and C are correct             |
  
9. It's best to submit stories to newspapers and other media \_\_\_\_\_
 

|               |                                |
|---------------|--------------------------------|
| A. personally | B. by snail mail               |
| C. by UPS     | <del>D.XX</del> electronically |
  
10. What is **NOT** found on a flyer or poster?
 

|                          |                                |
|--------------------------|--------------------------------|
| A. a graphic             | <del>B.XX</del> scene synopsis |
| C. the licencing company | D. the playwright's name       |
  
11. The \_\_\_\_\_ can help with an e-mail list for the cast and crew so they can copy and paste a message to their family and friends.
 

|                  |                               |
|------------------|-------------------------------|
| A. director      | <del>B.XX</del> stage manager |
| C. house manager | D. producer                   |

12. When you send a mini-flyer with someone else's mailing it is called \_\_\_\_\_  
 A. pony express postage B. e-mail  
 C. caravan postage ~~D. piggyback postage~~
13. The best fundraiser is \_\_\_\_\_  
~~A. ticket sales~~ B. bake sales  
 C. candy sales D. car washes
14. Handling tickets should be treated with the same security necessary for \_\_\_\_\_  
 A. lobbies B. auditoriums  
~~C. cash~~ D. audiences
15. Good co-sponsors for tickets are \_\_\_\_\_  
 A. music departments ~~B. fast food restaurants~~  
 C. your school board D. PTAs
16. Programs are used to \_\_\_\_\_ and \_\_\_\_\_  
 the audience.  
 A. inform and seat B. seat and educate  
 C. seat and feed ~~D. inform and educate~~
17. A section of four pages in a program is called a \_\_\_\_\_  
~~A. quadrant~~ B. hydrant  
 C. quotient D. quark
18. To avoid having a blank page in the middle of your program, make a \_\_\_\_\_  
 A. sequence of four B. multiple of four  
~~C. mock program~~ D. yearbook
19. The cast and scene synopsis should be located \_\_\_\_\_ of a  
 program.  
 A. in the beginning B. at the end  
 C. only on the tenth and eleventh pages ~~D. in the center~~
20. Each production requires that \_\_\_\_\_ to the playwright and  
 licensing company.  
 A. tickets be given ~~B. royalties be paid~~  
 C. advertising be sold D. congratulations be e-mailed
21. If you copy a play script, you are \_\_\_\_\_ the playwright and  
 licencing company.  
 A. complimenting B. adding income for  
~~C. stealing from~~ D. advertising
22. A \_\_\_\_\_ make the patrons feel welcome in the  
 theater lobby.  
 A. line at the ticket booth and house crew ~~B. collage of pictures and refreshments~~  
 C. actors and house crew D. dirty restrooms and refreshments

23. It is customary to open the house \_\_\_\_\_ before the show begins.  
 A. ten minutes  
 B. fifteen minutes  
 C. one hour  
 D. ~~XXX~~ thirty minutes
24. Coordinating the opening of the house and making the patrons feel welcome is the work of the \_\_\_\_\_ and \_\_\_\_\_.  
~~XXX~~ A. house manager and house crew  
 B. producer and director  
 C. business manager and producer  
 D. publicity crew and director
25. The house manager should wear \_\_\_\_\_.  
 A. a t-shirt from the show  
 B. red  
 C. ~~XX~~ a badge  
 D. a hat
26. The house manager will need a way to \_\_\_\_\_ the stage manager.  
 A. direct  
 B. give tickets to  
~~XX~~ C. communicate with  
 D. lose
27. The house manager is responsible for the \_\_\_\_\_ of the ushers.  
 A. hosting  
 B. ~~XX~~ training  
 C. marketing plan  
 D. recognizing
28. The house manager gets the house in order \_\_\_\_\_.  
 A. before the show  
 B. at intermission  
~~XX~~ C. at the end of the performance  
 D. it's not the house manager's job
29. In case of fire, the house manager \_\_\_\_\_.  
 A. yells at the audience to get out of the theater  
~~XXX~~ B. calmly directs the evacuation, pointing out emergency exits  
 C. lets the producer announce the emergency  
 D. makes sure the actors and crews are evacuated before the audience
30. If the curtain is being held, the \_\_\_\_\_ is in charge of informing the audience of the delay.  
~~XXX~~ A. house manager  
 B. stage manager  
 C. director  
 D. producer
31. Advertising \_\_\_\_\_ is as important as advertising the show itself.  
 A. the fine arts booster club  
 B. a patron program  
 C. a fund raiser  
 D. ~~XXX~~ auditions
32. \_\_\_\_\_ can let freshmen know that theater is an option for them.  
 A. A presentation at freshman orientation  
 B. Audition warm ups  
 C. Tech workshops  
 D. ~~XXX~~ A, B, and C are correct
33. Unused tickets are called \_\_\_\_\_.  
 A. complimentary  
 B. ~~XXX~~ deadwood  
 C. discounted  
 D. full price

