

Principles of Art, A/V, & Communication 3020

This course develops a strong background in computer and technology applications, and a proficiency in oral and written communication. The student applies information technology applications when completing Arts, Audio/Video technology, and Communication projects. The student is expected to use information management, online classroom environment to publish work, and use different editing and presentation applications.

What exactly is the class about?

Principles of AV Arts & Communications and Technology is a foundational course to introduce the “Arts” cluster of Career and Technical Education (CTE). This introductory course provides an outlook on Graphic design, audio and video Production, printing and imagery, and Fashion Design. Students become comfortable using the Adobe creative suite. Students learn how to create vector graphics in Adobe Illustrator and then move on to editing raster images in Photoshop. Students also create basic animations with Adobe Animate and finally learn video editing on Adobe Premiere.