Greetings from your Superintendent

Dear Friend,

This month, we celebrated so many successes from both our students and staff. I am so inspired to see their commitment to excellence both in and out of the classroom. You’ll get to read about some of them in this issue.

As you know, we are approaching state assessment time, and our teachers have been working very hard to get our students prepared. Thank you for always being the best support system for them as well. They wouldn’t be as successful without you.

From ensuring they eat healthy, get plenty of sleep, and arrive to school on time, you can help them put their best foot forward.

Sincerely,

Brian G. Gottardy, Ed.D.
Superintendent of Schools

NEISD Joins Job Shadow Day

SA Works and Junior Achievement lead initiative

SA Works in partnership with Junior Achievement (JA) kicked off a city-wide Job Shadow Day on Feb. 2, matching nearly 3,000 students across San Antonio and Bexar County with local employers for a half-day of onsite experience-based learning. The event provides students insight into different industries, career paths and skills that employers value.

Job Shadow Day included students from more than 14 school districts, including North East ISD. The District alone had 400-plus students participating with 13 different employers. Industries involved included engineering, advertising, manufacturing, health care, human services, hospitality, finance, education, technology, energy, business, government relations, sports and entertainment, automotive and criminal justice. HOLT CAT, H-E-B, Spurs Sports & Entertainment, Joeris General Contractors, CPS Energy, Toyota and Accenture, the City of San Antonio and Bexar County are just a few of the many notable companies that participated.

Dr. Brian G. Gottardy, Superintendent of Schools, speaks at the Job Shadow Day Press Conference about its significant impact on students.

Connect with NEISD

Like us at: facebook.com/NorthEastISD
Follow us at: twitter.com/neisd
Visit us at: http://www.neisd.net
Read additional news stories and view archived newsletters at: http://www.neisd.net/ComRel/WebPostings.cfm
Please ensure that your contact information is up-to-date and on file at your child’s school, in order to receive important notifications.
DID YOU KNOW?

NEISD holds seven elected officer positions and 20 committee positions in TAHPERD (Texas Association for Health, Physical Education, Recreation and Dance).

A traumatic brain injury (TBI) is caused by a blow or jolt to the head, or a penetrating head injury that disrupts the normal function of the brain. One way to prevent a TBI is for you and your children to put on a helmet when:

- riding a bike, motorcycle, snowmobile, scooter, or all-terrain vehicle
- playing a contact sport, such as football, ice hockey, or boxing
- using in-line skates or riding a skateboard
- batting and running bases in baseball or softball
- riding a horse
- skiing or snowboarding

These are just a few tips on helmet safety. This information is according to the Centers for Disease Control and Prevention (CDC). To learn more click here.

NEISD student artists win scholastic art awards

Congratulations to the North East ISD student artists who were very successful at the recent regional Scholastic Art Competition. Of the 598 total awards given out from more than 1,900 total entries, NEISD earned 51 percent of the awards. NEISD student artists also earned 35 of the 90 top Gold Key awards which will advance to the national level competition in New York City.

The Scholastic Art Awards recognizes the exceptional vision of the nation’s youth by providing opportunities for middle and high school students – grades 7-12 – to be honored for their creative talents. Each year, creative teens submit their artwork and become a part of a community of young artists who support and encourage the creative arts. SAY Si is the regional affiliate for the San Antonio Scholastic Art Awards. They work with students, teachers, schools and nonprofit arts organizations in Bexar County to promote, organize, adjudicate and exhibit the regional Scholastic Art Awards. The work is judged by top area professional artists including collegiate art instructors.

The awards ceremony will be held at Say Si Central on Friday, April 7, from 6-9:30 p.m. and the award-winning artwork will remain on display at the same location from April 3-15. The showroom hours are 11 a.m. - 7 p.m., Monday through Friday. Read more here.
Jackson-Keller promoting soccer for a good cause

Sixteen Jackson-Keller Elementary School students walked into the school library smiling ear-to-ear as they were announced as “golden ticket” winners for this year’s Ian’s Cup Clinic, a soccer clinic led by Johnson and Reagan high school soccer programs. The winners were called out during the morning announcements, led by Principal Anna Nicolai and Jackson-Keller media students.

The soccer clinic is part of a great soccer game between Johnson and Reagan, called Ian’s Cup. Going on its 8th year, Ian’s Foundation was started in memory of Stephanie Fincke’s son Ian. Ian passed away in 2008 at the age of 16 after suffering a traumatic brain injury while longboarding. Ian loved soccer, it was his true passion. He played for Coach Gilbert Villarreal at Reagan and when Johnson opened its doors, Ian chose to attend school at the brand new campus. As a way of remembering him, Ian’s family launched Ian’s Cup.

“It’s traumatic to lose a child, but to lose a child from an accident that could have been prevented is even more traumatic,” said Fincke. “It was very devastating for us as a family and for his friends of course. So we wanted to do something to not only honor his memory, but to also prevent any other family from having to go through the tragedy that we did.”

The Fincke family started a helmet safety initiative to provide helmets for children of San Antonio that are unable to provide a helmet for themselves. Their goal is to provide 500,000 helmets to the children of San Antonio.

Ian’s Cup acts as a fundraiser for this very important cause, in addition the program raises money for scholarships. Thanks to this wonderful soccer program, Ian’s Foundation has given out $34,000 in scholarships so far. Ian’s Cup Clinic is an additional fun-filled component to the program’s fundraising. The students, ages 4-14, will love learning from the star soccer players at Johnson and Reagan. It gives the athletes a chance to give back to the community and is also a way to help young students develop the same passion that Ian had for soccer. Ian’s Cup is on Friday, March 10. Interested in registering your student? Click here.

Nothing Bundt Cakes makes Counselors Week a little sweeter

Nothing Bundt Cakes pitched in to make National School Counseling Week a little sweeter for the 160 counselors at North East ISD.

NEISD Director of Guidance Services, Natalie Hierholzer, and Coordinator, Kyra Bush, traveled to 68 campuses over the course of three days with a T-shirt and bundt cake to show counselors how much they are appreciated.

“Counselors set the tone for their campus,” said Hierholzer. “They are the go-to person on campus during crisis or heavy schedule of testing, and they are an integral part of the leadership team. Beyond that, they are the most caring group of people I’ve ever worked with.”

Thanks to Nothing Bundt Cakes’ owner Kim Tucker for offering to discount the order, NEISD counselors felt extra special during their week of recognition.

“It’s a great feeling to know that we have compassionate counselors, quality people in these positions since they are often faced with the tall task of talking someone off the ledge or dealing with heavy situations,” said Bush.

We appreciate Nothing Bundt Cakes for stepping in to offer a treat for our amazing counselors at NEISD.

If your business would like to make a difference in the NEISD community, please contact our Partners in Education department.
UPCOMING EVENTS

President’s Day (Student Holiday - 02/20)

NESA Presents: Elton John and Tim Rice’s AIDA
Lee HS, 7:30 p.m. (02/23-25), 2:30 p.m. (02/26)

Wilshire Elementary School 60th Anniversary
Wilshire ES, 9 a.m. - 10:30 a.m. (02/24)

Johnson Jag Cheer “Cub” Clinic
Johnson HS, 9 a.m. - 12:30 p.m. (02/25)

DATA Film to showcase at Cinefestival
1301 Guadalupe Street, 6 p.m. (02/27)

Summa Reception - ISA
Lee HS, 6 p.m. - 8:30 p.m. (03/02)

Hardy Oak first ever STEAM Night
Hardy Oak ES, 5 p.m. (03/07)

Spring Break (Student Holiday - (03/13-17)

SATURDAY, MARCH 4, 2017
OMNI SAN ANTONIO AT THE COLONNADE
IH 10 WEST AT WURZBACH
SAN ANTONIO, TEXAS

COCKTAIL RECEPTION*
AND SILENT AUCTION 6 PM
DINNER 7:30 PM
*CASH BAR/BLACK TIE OPTIONAL

CLICK HERE TO MAKE YOUR RESERVATION

Helpful Web Links

NEISD Bully Awareness
North East 360
Free and Reduced Lunch Application
Cafeteria Menus
KIN (After-school care)
Volunteer Program (background checks)
Student Parent Handbook
Transportation (bus service)
2016-2017 School Calendar
School Supply Lists
School Websites
School Boundary Maps
Health Services (immunizations)
Bilingual Programs (ELL, Dual Language)

For more information, contact Communications at 210-407-0040.