



Facilities & Business
Marketing

North East Independent School District

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Advertising Information North East Connections Specifications & Timelines

Specifications

North East Connection images must be submitted as follows:

- .jpeg image
- 350 x 300 Resolution

Timelines

The publishing timelines are as follows:

- Fall Edition
From Vendor: first week of August
To Press: first week of September
Distribution: approximately first week of October
- Winter Edition
From Vendor: first week of December
To Press: first week of January
Distribution: approximately first week of February
- Spring Edition
From Vendor: first week of March
To Press: first week of April
Distribution: approximately first week of May

(Dates are approximate and subject to change.)