

Eisenhower Middle School
Video/DVD Policy

Videos and DVD's are teaching tools used to enhance the curriculum. The following policy has been designed to assist the teachers, to serve as an ethical and lawful model for the students, and to reinforce the copyright laws of the United States of America.

- A. Copyright criteria for viewing media at school:
 - a. The performance must take place in a classroom or place of instruction
 - b. The programs must be used as part of a face-to-face instructional setting, and they must be used to teach specific objectives in the approved curriculum.
 - c. There must be instructional interaction during the course of the performance. The programs are used for instructional purposes only (not entertainment). The copyright Act of 1976 provides "fair use" protection when teachers are using the video titles to teach the curriculum, but these exemptions are not available to teachers when the titles are being used for entertainment.
 - d. The media must be the original purchased copy, which is legally made or obtained.
- B. Types of media
 - a. Media to be used include:
 - i. School-owned media
 - ii. G- rated media
 - iii. Curriculum related media
 - b. Media not owned by Eisenhower MS.
 - i. Recorded from TV
 - 1. The teacher is responsible to make sure the copyright laws regarding each station's copyright policy are being followed. Copyright restrictions vary from station to station. Most networks require it be shown within 10 days of the broadcast.
 - 2. The date of the taping and the source from which it was recorded must be on the label of the videocassette.
 - 3. Unless permission is given by the source, the tape must be erased after 45 days.
 - ii. Rented or purchased
 - 1. Must be approved by using the Video Approval Form
 - 2. Must be legally acquired. Cannot be a recorded copy from another video or DVD.
 - 3. No R-rated videos may be used.
 - 4. For PG, and PG-13, parental approval is required along with the Video Approval Form.
- C. Substitute teachers and students may not select videos to be viewed in a classroom.
- D. Videos may not be shown for entertainment purposes.