



North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

November 17, 2010

Contact:

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MEDIA ADVISORY

- What:** Tejeda Middle School collected close to 5,000 canned food items for the San Antonio Food Bank.
- Who:** More than 20 Peer Assistance Leadership students (PALs) will help load the collected food items onto Food Bank trucks.
- When:** November 18, 2010, 1 p.m.
- Where:** Tejeda Middle School, Room C145 (Dance), 2909 E. Evans Rd.
Media will need to check-in with the front office upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.
- Why:** Annually, the Tejeda PALs lead the school in a community service project. They chose to support the Food Bank's efforts to collect one million pounds of food this month. Tejeda's goal was to collect one ton of food, about 2,000 canned food items. They more than doubled this goal by collecting close to 5,000 canned food items, expecting to weigh in at two tons of food to benefit those in need in the San Antonio area this Thanksgiving.
- Visuals:** Tejeda's multi-purpose room will be filled with close to 5,000 canned food items. PALs, wearing club t-shirts, will help load food onto pallets.

View this online at www.neisd.net/ComRel/MediaCenter.html.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.