



North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

December 15, 2010

Contact:

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MEDIA ADVISORY

- What:** Tejeda Middle School Peer Assistance Leadership students (PALs) will be rewarded for their efforts in collecting more than 6,000 canned food items for the San Antonio Food Bank.
- Who:** More than 20 PALs will accept a check from a Security Service Credit Union representative and a representative from the Food Bank.
- When:** December 16, 2010, 9 a.m.
- Where:** Tejeda Middle School, front lobby, 2909 E. Evans Rd.
Media will need to check-in with the front office upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.
- Why:** Through a contest sponsored by Security Service Credit Union, Tejeda PALs supported the Food Bank's efforts by collecting 5,743 pounds of food in November. This was the most collected by any other middle school in the San Antonio area, winning Tejeda their division in the contest. The PALs will receive \$250 from the contest and plan to turn around and donate it back to the food bank.
- Visuals:** Tejeda PALs, wearing club t-shirts, will accept a check presented by a Security Service Credit Union representative.

View this online at www.neisd.net/ComRel/MediaCenter.html.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.