



Office of
Community Relations

North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

March 3, 2011

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MEDIA ADVISORY

- What:** Ronald Reagan High School will host triple amputee Cameron Clapp, 25, as he delivers an inspirational message to students about overcoming adversity, the dangers of drugs and alcohol, and how he has become a successful athlete, actor and public speaker.
- Who:** Reagan students, approximately 1,000, will hear Clapp's message at an assembly in the school's auditorium.
- When:** Wednesday, Mar. 9, at 9:42 a.m.
- Where:** Ronald Reagan High School, Auditorium, 19000 Ronald Reagan
Media will need to check-in with school staff upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.
- Why:** Alcohol and drug use is a growing problem among young people today. This dangerous behavior is made even more deadly when fueled by peer pressure and lack of information. Understanding the truth about consequences, and knowing that there are positive alternatives, gives our students hope for a brighter future.
- Visuals:** Athlete and triple amputee Cameron Clapp, on two microprocessor-controlled C-Legs, shares his incredible survival story to a high school audience.
- More:** On Sept. 15, 2001, 15-year-old Cameron Clapp -- after an evening of underage drinking with his twin brother -- was struck by a train and lost both legs and right arm. He was told that he would never walk again, but proved everyone wrong just five months after the accident by walking independently with two prosthetic legs. In January 2008, Cameron lost his best friend and twin brother to a drug overdose. Clapp now dedicates his life to giving youth his inspirational message of hope. His visit is sponsored by the providers of his prosthetic care, Hanger Prosthetics & Orthotics. For more information on Hanger Prosthetics & Orthotics or Cameron Clapp, go to www.hanger.com.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2010 enrollment of more than 66,000 students. NEISD employs more than 8,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.