



Office of
Community Relations

North East Independent School District

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FOR IMMEDIATE RELEASE

NEISD awarded more than \$2 million physical education grant *U.S. Department of Education awards school district*

October 6, 2010 –North East ISD was announced as a recipient of the Carol M. White Physical Education Program (PEP) grant totaling \$2,027,040 over three years. The district was awarded \$733,680 for the 2010-2011 school year; for year two, the district will receive \$627,240, and an additional \$666,120 in year three. This grant will benefit physical education programs for kindergarten through twelfth grade students by providing instruction in healthy eating habits and good nutrition.

NEISD will use the funds to implement a new program “Wellness in NEISD” (WIN). WIN will help align the new Healthy Lifestyles curriculum across elementary and middle school levels, develop an online tracking system for students and parents to monitor physical activity and nutrition, provide professional development opportunities for PE and health teachers and develop innovative high school PE courses. The program will also provide coordinated school health training to campus wellness teams through a leadership institute.

The goal of WIN is to develop an infrastructure that supports systemic change to the physical education and nutrition education programs to ensure that all students learn the knowledge and skills necessary for making informed, healthy lifestyle choices for a lifetime.

A *Men’s Fitness* magazine article titled “The Fittest and Fattest” stated San Antonio is the third fattest city in the United States, and statistics from the Centers for Disease Control and Prevention state that 31 percent of San Antonio residents are considered clinically obese while 24 percent of children in Bexar county are overweight. This proactive WIN plan is created to help all NEISD students battle against this kind of obesity epidemic.

View this online at www.neisd.net/ComRel/MediaCenter.html.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.