



North East Independent School District

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Community Relations

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FOR IMMEDIATE RELEASE

NEISD honored for improving students' health *Assistant Director of P.E., Health and Athletics earns UT Champion Award*

November 16, 2010 – The University of Texas School of Public Health at Houston CATCH (Coordinated Approach to Child Health) team recently selected Rachel Naylor, North East ISD assistant director of P.E., Health and Athletics, as a 2010 CATCH Champion. Naylor was selected based on her commitment and passion for improving school health.

She will be recognized on Dec. 2, 2010 at a ceremony in Galveston, along with five other CATCH Champions selected from across the state. CATCH is a coordinated school health program which builds an alliance of parents, teachers, child nutrition personnel, school staff and community partners to teach children and their families how to be healthy for a lifetime.

NEISD has been implementing CATCH at its elementary campuses since 2001 and at its middle schools since 2008.

Additionally in September, NEISD Superintendent Dr. Richard A. Middleton was selected the 2010 Texas Health Champion Award winner by the Michael & Susan Dell Center for Healthy Living at the University of Texas. Middleton earned distinction for developing a multi-faceted wellness initiative through the creation of the Healthy Lifestyles curriculum.

View this online at <http://www.neisd.net/ComRel/MediaCenter.html>.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.