



North East Independent School District

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FOR IMMEDIATE RELEASE

October 8, 2010

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MEDIA ADVISORY

- What:** North East ISD will hold its 13th annual Career Night to provide students from throughout the district with a chance to receive information about local career opportunities, including educational and training opportunities.
- Who:** More than 2,500 North East ISD high school and middle school students and their families are expected to participate in this evening of career advice and preparation. Representatives from more than 50 businesses will have information booths.
- When:** Thursday, October 14, 2010, 6 – 8 p.m.
- Where:** Littleton Gym, 12002 Jones Maltzberger Road. **Media will need to ask accompanying parents for permission to film, photograph or interview students.**
- Why:** Today's job market is a competitive one. Students and pending graduates need to understand how to compete and make themselves stand out among others applying for the same jobs. The fair offers students the tools they need to start planning their careers, as well as meetings with people who can help them succeed in their search.
- Visuals:** A helicopter ambulance will be on display for students. NEISD Career and Technology Education programs, such as Automotive Technology Academy (ATA) and Culinary Arts, will have examples of tools and projects on hand. ATA will also have 10 vehicles on display. The Alamo Colleges Mobile GO Center, a trailer filled with computers to help students with college and career readiness, will also be on the grounds. The fair will include more than 50 booths decorated with information about various businesses.

View this online at www.neisd.net/ComRel/MediaCenter.html.

About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row.

More information about NEISD can be found at www.neisd.net.