



North East Independent School District

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FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

- What:** Roosevelt High School hosts SA 2020, a community-wide effort to chart San Antonio's course for the next decade
- Who:** San Antonio Mayor Julian Castro, NEISD Superintendent Dr. Richard A. Middleton, more than 500 SA 2020 community participants, and Roosevelt High School students.
- When:** Saturday, November 20, 2010, 8:30 a.m. breakfast; 9-11:30 a.m. meeting
- Where:** Roosevelt High School, 5110 Walzem Rd.
- Why:** This will be the third SA 2020 gathering where thousands of San Antonians have joined the effort to dream about what kind of city we want to be in 10 years. Discussions will focus on issues such as education, transportation, teen pregnancy, job creation, arts and culture and other SA 2020 issues. The goal is to identify what success will look like by the end of the decade
- Visuals:** Mayor Castro and NEISD Superintendent Middleton will speak to a crowd of more than 500 community members. The Roosevelt High School choir will provide entertainment during breakfast, and JROTC students will act as greeters. SA 2020 participants will also break into groups to discuss several topics through brainstorming sessions.
- More:** SA 2020 is a four-to six-month community-wide visioning process to ask the question: *What do we want San Antonio to look like in the year 2020?* The effort aims to develop a long-range plan that includes specific, achievable goals to make San Antonio one of America's great cities by 2020.

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About NEISD:
North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.