



Office of
Community Relations

North East Independent School District

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FOR IMMEDIATE RELEASE

November 9, 2010

Contact:

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MEDIA ADVISORY

- What:** North East ISD family specialists will host the annual Parental Involvement Conference. The conference is a free community service by NEISD to offer new and successful parenting strategies.
- Who:** More than 400 NEISD parents, and family specialists from across the district. The keynote speaker will be success trainer/motivational speaker Aric Bostick.
- When:** Friday, November 12, 2010, 9:45 – 11:30 a.m.
- Where:** Region 20 Education Service Center, 1314 Hines Avenue.
- Why:** This conference is offered for NEISD parents to learn positive and practical parenting skills. Parents will participate in sessions intended to enhance the quality of their family life and decrease family problems or issues. The conference will also offer information for parents to help improve communication with their children and empower themselves as parents. The event will promote parental involvement, and encourage parent participation at school and in their child's education.
- Visuals:** More than 400 parents will visit various information booths and participate in informational sessions. Parents will come together and work side-by-side with family specialists in order to improve their roles as parents with the goal of achieving student success.
- More:** NEISD family specialists coordinate and collaborate with all school staff, including the principal, assistant principal, counselor, and campus nurse, to support families in need. They enable effective communication between parents, school and the community and maintain the "home/school link" through home visits. Family specialists also facilitate and conduct parent education activities and support groups, provide families with information about community agencies, institutions and services within Bexar County, and help students attain maximum educational benefits through special programs.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.