



Office of
Community Relations

North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

- What:** 4th Annual North East ISD Health and Wellness Education Fair, a **free event open to the community** to provide education on health-related issues.
- Who:** NEISD student performers, parents, and nurses; community members; H-E-B pharmacists; and health vendors including Blue Cross Blue Shield, Care Link, CHIP, Humana Vision, San Antonio Metro Health, Sole Support Medical, American Cancer Society, American Diabetes Association, and Cetero Research and more.
- When:** October 15, 2011; 9 a.m.- 12 p.m.
- Where:** Blossom Athletic Center, 12002 Jones Maltsberger Rd. **Media will need to ask accompanying parents for permission to film/interview/photograph students.**
- Why:** The fair is part of NEISD's wellness initiative to provide a healthy environment throughout the district. To encourage families to be proactive about their health, the district has organized this fair to offer information and education on health care, diabetes education/foot care, dental care, asthma management, sleep apnea, cancer awareness, CHIP/Medicaid, heart health, nutrition, and many more related issues. Free health screenings will be offered, including Body Mass Index, vision/glaucoma checks, body fat percentage, and glucose. Flu shots will be offered free of charge to NEISD employees and for \$27 to non-employees.
- Visuals:** Students of all ages will give performances in jump-roping, cheer, dance and other activities. Free health screenings will be administered, community vendors will have information booths, H-E-B Pharmacy will administer flu shots, and asthma educators will offer hands-on demonstrations on how to use asthma inhalers. Children's activities will include a rock-climbing wall and Wii Dance Pads. Free information and goodie bags will also be available to participants.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2011 enrollment of more than 67,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, the district earned Recognized status for the fourth year in a row.