



Office of
Community Relations

North East Independent School District

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

- What:** Cibolo Green Elementary School Media Tour, NEISD's first 'green' school.
- Who:** Dr. Ivonna Gonzales, Cibolo Green principal, will lead the tour. School faculty and staff will be on campus, preparing for the new year. Local television, radio and print media are invited.
- When:** August 20, 2010, 9 a.m. RSVP appreciated.
- Where:** Cibolo Green ES, 24315 Bulverde Green, 78261 **Directions below.**
- Why:** NEISD will debut its first 'green' school and give local media a firsthand, personal tour of the campus. This will give the media and its viewers a preview of the new elementary school before the first day of school, Aug. 23. Media will have the opportunity to learn about the school, its features and interview the principal and other key staff about its positive impact on the community.
- Visuals:** School faculty and staff will be moving in and preparing the classrooms for the new school year. As a 'green' campus, the school was built to serve as a learning tool for students. Recycled material was used in the design elements, such as recycled glass tiles that line halls and drinking fountain areas. Each grade level is distinguished by the education material presented, unique color schemes and particular construction design elements. For example, in the kindergarten wing, a section of wall is left unfinished—covered with glass—so the insulation and pipes can be viewed. This will be a guided tour by NEISD staff.

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Directions from the airport area (used as a central location):

Travel North on US-281 for 8.9 miles. Turn right at TPC Parkway, travel for 1.3 miles. Turn left at Bulverde Road, then take your second right onto Bulverde Oaks. Turn right onto Bulverde Green, the school will be on your right.

About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row.

More information about NEISD can be found at www.neisd.net.