



Office of
Community Relations

North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

March 3, 2011

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MEDIA ADVISORY

What: Johnson High School students will Celebrate Texas Public Schools by signing a banner that states "We love OUR Texas school." Students will also guess how many students it takes to completely fill a school bus parked in the courtyard. Following lunch, students will actually 'stuff the bus' to find the answer.

Who: Student Council members, Peer Assistance Leadership students (PALs) and Summa Cum Laude graduates will volunteer to 'stuff the bus.'

When: Friday, Mar. 4, 2011, 2:20 p.m.

Where: Johnson High School, Courtyard, 23203 Bulverde Rd.

Media will need to check-in with school staff upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.

Why: March is Celebrate Texas Public Schools month. Campuses across the district will conduct various events to showcase the programs and accomplishments at NEISD, as well encourage school spirit in general. Johnson selected their activity as a fun activity for students to celebrate their school. Students selected to help 'stuff the bus' were chosen as a way to recognize their participation and achievements efforts at Johnson.

Visuals: A school bus will be parked in the school's courtyard as students begin to 'stuff the bus.' The "We Love OUR Texas school" banner signed by students will be displayed on the bus. Students will wear Johnson club and spirit shirts.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2010 enrollment of more than 66,000 students. NEISD employs more than 8,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.