



Office of  
Community Relations

# North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

## **FOR IMMEDIATE RELEASE**

August 9, 2011

### **Contact:**

Chrissie Kolb  
210-407-0105  
210-262-5295 (cell)  
Kristina Martinez  
210-407-0040  
210-381-5788 (cell)

## **MEDIA ADVISORY**

- What:** Eisenhower Middle School will host its first annual Khaki Closet Sale, where gently used uniforms will be made available to the community at very low cost.
- Who:** Eisenhower students donated their gently used uniforms to the Parent Teacher Association (PTA) at the end of 2010-2011 school year. The PTA will host the sale of these items for the benefit of new and current Eisenhower families.
- When:** August 12, 2011, 4-8 p.m.
- Where:** Cafeteria, Eisenhower Middle School, 8231 Blanco Rd.  
**Media will need to check-in with school staff upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.**
- Why:** The Khaki Closet Sale will provide low-cost uniform options for families in the Eisenhower community enrolling their students in the upcoming school year.
- Visuals:** Eisenhower PTA members will be selling uniforms at tables set up in the school's cafeteria. Families of incoming Eisenhower students will be in attendance, browsing through items and making purchases.
- More:** Solid white polo shirts and spirit shirts will be sold for \$1 each. Khaki bottoms will be sold for \$2 each. Hoodies, jackets and sweaters will be sold for \$3 each.

###

### About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2010 enrollment of more than 66,000 students. NEISD employs more than 8,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at [www.neisd.net](http://www.neisd.net).