



Office of
Community Relations

North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

March 2, 2011

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MEDIA ADVISORY

What: Dellview Elementary School will be showered with \$1,118 worth of Scholastic books, donated by its sister school Stone Oak Elementary School.

Who: Debra Martilla, Stone Oak librarian, will deliver the books to the school. She will be joined by Kristen Ray, Stone Oak principal, and Aline Wang, a parent and the book fair coordinator. Dellview Principal Martha Stauffert, Family Specialist Mayra Martinez, Librarian Pamela Arevalo-Thompson and students will receive the books.

When: Friday, Mar. 4, 2011, 8:35 a.m.

Where: Dellview Elementary School, Library, 7235 Dewhurst Rd.

Media will need to check-in with school staff upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.

Why: As a sister school, Stone Oak conducts various service projects to benefit Dellview students year-round. Most recently, Stone Oak put together a Book Fair Carnival to raise funds to purchase the books for Dellview. Families bought tickets to play carnival games during the book fair. Those proceeds were then used to purchase the books

Visuals: Stone Oak staff will bring 170 books to Dellview. Dellview staff will present a plaque to Stone Oak staff. Dellview students will greet Stone Oak staff with a handmade, student-designed banner.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2010 enrollment of more than 66,000 students. NEISD employs more than 8,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row. More information about NEISD can be found at www.neisd.net.