



Office of
Community Relations

North East Independent School District

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

- What:** Cibolo Green Elementary School will join schools from around the world to celebrate International Walk to School Day by encouraging students to walk to school.
- Who:** Cibolo Green students, parents and community members will walk to school together in two large groups. Each group will begin from a different starting point.
- When:** Oct. 5, 7 a.m.
- Where:** START 1: Bulverde Village Pavillion, 24451 Bulverde Green
START 2: Cibolo Canyons Amenity Center, 3650 TPC Parkway
END: Cibolo Green Elementary, 24315 Bulverde Green
Media need to check-in with school staff and parents who will identify students with permission to be filmed / interviewed / photographed.
- Why:** Walk to School events help create safer routes for walking and bicycling. It also emphasizes the importance of issues, such as increasing physical activity among children, pedestrian safety, traffic congestion, concern for the environment and building connections between families, schools and the broader community.
- Visuals:** Two groups of students and school staff will walk together to school. The group starting at the Amenity Center will be led by Cibolo Green Principal Ivonna Gonzales. The group starting at the Bulverde Village Pavillion will be led by Cibolo Green Assistant Principal Elizabeth Fischer. Each group will be holding banners.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2011 enrollment of more than 67,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, the district earned Recognized status for the fourth year in a row.