



Office of
Community Relations

North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

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Contact:

Erika Barker
210-842-5744 (cell)
Heather Willden
210-407-0040
817-360-7807 (cell)

MEDIA ADVISORY

- What:** Bush Middle School Peer Assistance Leadership students (PALs), with Reagan High School students, will pool donations collected for a girl's school in Afghanistan through the schools' Project Kabul effort. Donations will be packaged and delivered to a local post office.
- Who:** About 50 Bush and Reagan students will attend.
- When:** October 30, 2010, 9 a.m. - noon
- Where:** Bush Middle School, Cafeteria (stage), 1500 Evans Rd.
Media will need to check-in with school staff upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.
- Why:** Led by the initiative from four girls, Bush and Reagan students came together for Project Kabul to help students in Afghanistan. For two weeks, students collected items ranging from school supplies to toys to clothing to teaching supplies. The major contributors in Project Kabul are the Bush Jr. PALs, Reagan Fellowship of Christian Athletes and Reagan Cheer. Donations were also received from Army North, Spectrum Gym, Champion Cheer, Stone Oak Subways, Beyer Boys, as well as Leisure Pools/Texas Tanks who donated \$1,000 for shipping. Two of the student leaders from each school are sisters; their father is stationed in Afghanistan and is working to build/fund two all-girl schools and one economically-disadvantaged school. Project Kabul started with the girls wanting to help out.
- Visuals:** Students and staff volunteers will organize and package donated items. Packed boxes will then be taken to the loading dock, placed on trucks and taken to the post office.

View this online at www.neisd.net/ComRel/MediaCenter.html.

About NEISD:

North East ISD has more than 70 schools and magnet programs with an expected fall 2010 enrollment of more than 66,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row.

More information about NEISD can be found at www.neisd.net.