



Office of
Community Relations

North East Independent School District

8961 TESORO DRIVE - SAN ANTONIO, TEXAS 78217

FOR IMMEDIATE RELEASE

September 28, 2011

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MEDIA ADVISORY

- What:** Bush Middle School hosts its 8th annual Bulldog Festival.
- Who:** Bush students, families, friends and neighbors are invited to the school's annual festival.
- When:** Sept. 30, 5-8 p.m.
- Where:** Bush MS, 1500 Evans Rd
Media need to check-in with school staff and parents who will identify students with permission to be filmed / interviewed / photographed.
- Why:** The evening is a chance for all Bulldogs to get together and have a good time, learn about the clubs/organizations at Bush and show Bulldog spirit!
- Visuals:** Families and friends will be enjoying food, carnival games, a DJ, silent auction and student performances from the band, orchestra and choir. A pep rally will conclude the evening's events.

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About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2011 enrollment of more than 67,000 students. NEISD employs more than 9,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, the district earned Recognized status for the fourth year in a row.