



Office of  
Community Relations

# North East Independent School District

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## **FOR IMMEDIATE RELEASE**

March 4, 2011

### **MEDIA ADVISORY**

**What:** North East ISD's Academy of Creative Education (ACE) will celebrate Texas Public Schools with an open house and patriotic salute to education.

**Who:** Students, ACE faculty/staff.

**When:** March 8, 2011, 9-11 a.m.

**Where:** ACE, 3736 Perrin Central, Building 2.  
**Media will need to check-in with school staff upon arrival. School staff will be able to identify those students with permission to be photographed / filmed / interviewed.**

**Why:** March is Celebrate Texas Public Schools month. Campuses across the district will conduct various events to showcase the programs and accomplishments at NEISD, as well encourage school spirit in general. ACE students and staff will unveil its newly named "Dr. Mary Jo McLaughlin Campus" in honor of its principal Dr. McLaughlin. There will be a campus tour, jazz band/choir/trumpets as entertainment, and refreshments.

**More:** ACE, a nationally recognized model high school for students at risk of dropping out, and was established with an innovative grant from the Texas Education Agency and the Education Economic Policy Center. Using a non-traditional approach to education, ACE is the collaborative result of a design team composed of educators and community representatives. Students who attend ACE have transferred from NEISD high schools to complete their education and receive a diploma. Since its inception in 1991, more than 3,500 students have graduated from ACE.

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#### About NEISD:

North East ISD has more than 70 schools and magnet programs with a fall 2010 enrollment of more than 66,000 students. NEISD employs more than 8,000 people. It is the second largest public school district in the San Antonio area and the eighth largest in the state. Under the Texas accountability system, 87 percent of NEISD schools are rated Exemplary or Recognized. The district earned Recognized for the third year in a row.

More information about NEISD can be found at [www.neisd.net](http://www.neisd.net).